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| **CA2 Checklist** | **Tick** |
| **Planning:**   * Are you clear about CA2 Requirements? * Have you assigned individual tasks and speaking role for the presentation? * Have you decided on your presentation slide template and structure? | ☐  (by Week 13) |
| **Coverage on Problem:**   * Is the project statement and importance of the problem presented clearly? * Have you explained the problem at a deeper level by using supporting statistics and data from your research? * Did you use SPICE to cover the problem comprehensively? * Have you included the Persona and identified the top 3 user needs? | ☐  (by Week 14) |
| **Coverage on Design Process:**   * Have you explained your team’s original concept with reference to the Raw Concept? * Have you identified and explained what key aspects of the Concept Strengthening Framework was used to strengthen your Raw Concept? * Have you included positive and negative feedback from the Gallery Walk and your users? * Have you identified critical feedback to be addressed? | ☐  (by Week 15/16) |
| **Coverage on Final Solution:**   * Have you clearly explained key improvements to the solution based on the critical feedback received? * Did you explain your group’s final solution using your prototype? * Have you clearly explained how the solution meets your user’ needs and improves his/her life using the user journey map? * Have you clearly explained the USP of the solution? * Have you explained how your solution will be sustained over the long run and identified the resources/partnerships for the solution? * Have you included relevant secondary research? | ☐  (by Week 16) |
| **Final Checks and Preparation:**   * Did your group rehearse the entire presentation to keep within the presentation time? * Is the signposting for the presentation clear? * Is your presentation coherent and convincing? Are relevant visuals included? * Did your group brainstorm possible questions and answers for the Q&A segment? * Have you done the necessary equipment and audio checks (if you are using videos)? | ☐  (by Week 16/17) |